GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Special campaign for Digital Financial Literacy and enabling infrastructure for encouraging cashless transactions – Constitution of task force on incentive to stakeholders and related matters – orders – issued.

PLANNING (XIV) DEPARTMENT

G.O.RT.No. 596 ***Dated: 03-12-2016.***

Read the following:

1. G.O.Rt.No.592, Planning (XIV) department, dt.01.12.2016
2. G.O.Rt.No.595, Planning (XIV) department, dt.02.12.2016

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O R D E R :

In the G.O. 1st read above, the Government have launched a mass public awareness campaign, from 2nd December 2016 to 30th December 2016 on twin objectives of (a) creating Financial Digital Literacy and (b) establishment of Financial Digital Infrastructure in the State of Andhra Pradesh and issued detailed guidelines for effective implementation of the awareness campaign.

2. In the G.O. 2nd read above, the Government have issued orders for launching scheme of incentives for the categories of trainer and villages for promoting the culture of cashless transactions in the State. The scheme will be operationalized through a portal established, managed by the ITE & C department and guidelines issued by the ITE & C department in consultation with other stakeholders like banks and other service providers.

3. The Government hereby constitutes a task force under the Chairmanship of Sri C. Kutumba Rao, Vice Chairman, AP State Planning Board with the following members for operationalization of scheme on incentive to stakeholders through coordination among various stakeholders and for overall supervision, guidance, technical support and removing the bottlenecks:

1. Vice Chairman, AP State Planning Board, Planning Department - Chairman
2. Chairman, Twenty Point Programme – Member
3. Secretary, ITE&C Department - Member convener
4. Secretary (Budget & IF) to Govt, Fin. Dept. - Member
5. Convener, SLBC, Andhra Bank - Member
6. State Coordinator, SLBC, Andhra Bank - Member
7. State Coordinator, SLBC, SBI - Member
8. Member, Governing Council, CMO - Member
9. Any other member with permission of the Chair

4. The ITE&C department shall immediately take all necessary actions for operationalizing the scheme.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SATYA PRAKASH TUCKER
CHIEF SECRETARY TO GOVERNMENT

To
The Chairman, VC APSPB, Planning Department
All the members concerned
All the District Collectors
All the Spl. Chief Secretaries /Prl. Secretaries / Secretaries to Government
All the HoDs concerned
PS to Hon'ble CM/CS/Spl.CS to Hon'ble CM
PS to District –in-Charge Ministers
PS to VC, APSPB
SF/SC.

// FORWARDED :: BY ORDER //

SECTION OFFICER